

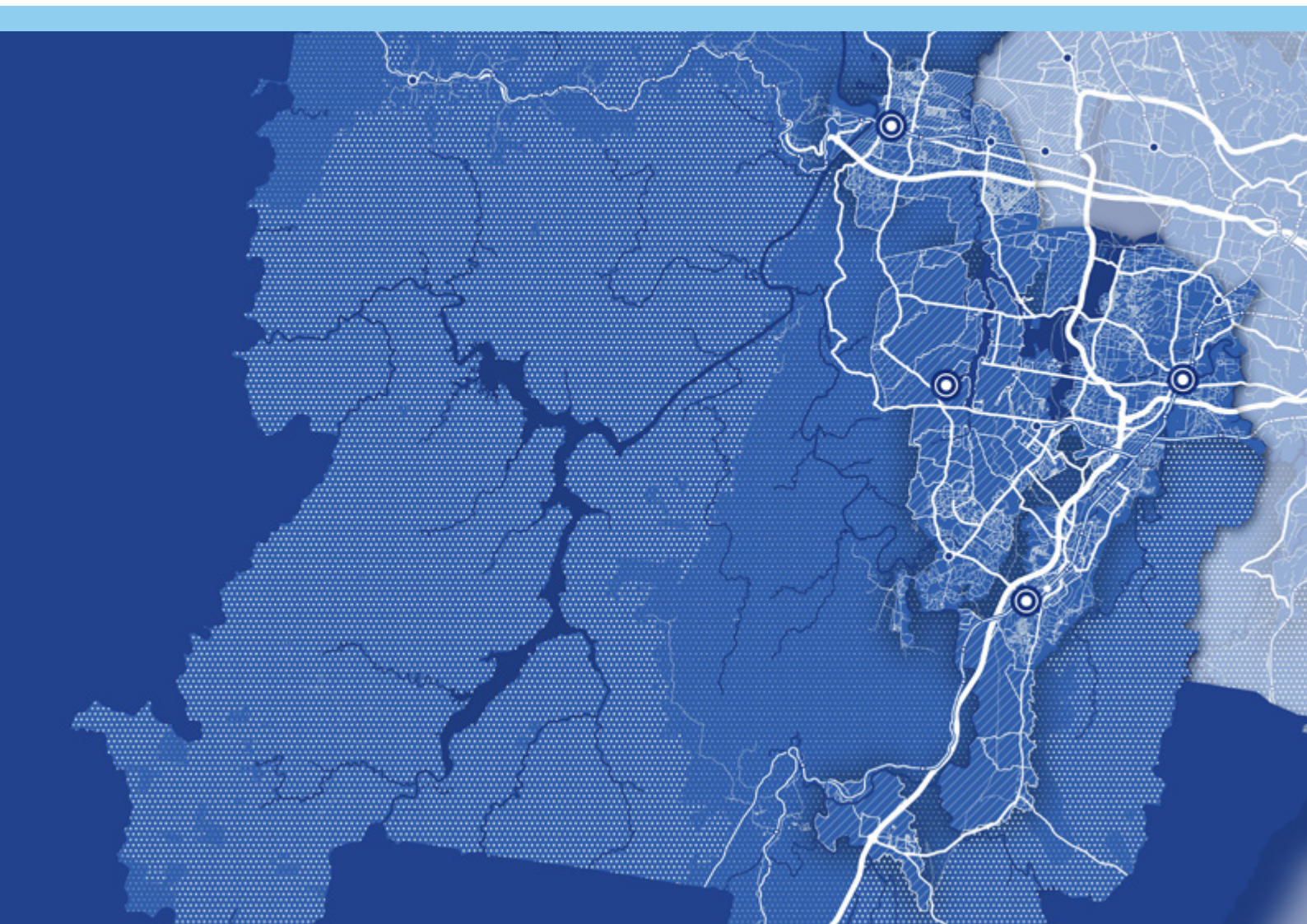
# Western Parkland City Blueprint & Economic Development Roadmap -Phase 1

Engagement on Draft Reports and Next Steps

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October 2022

[wpca.sydney](http://wpca.sydney)



## Acknowledgement of Country

Aboriginal people have had a continuous connection with the Country encompassed by the Western Parkland City ("Parkland City") from time immemorial. They have cared for Country and lived in deep alignment with this important landscape, sharing and practicing culture while using it as a space for movement and trade.

We acknowledge that four groups have primary custodial care obligations for the area: Dharug/Darug, Dharawal/Tharawal, Gundungurra/Gandangara and Darkinjung. We also acknowledge others who have passed through this Country for trade and care purposes: Coastal Sydney people, Wiradjuri and Yuin.

Western Sydney is home to the highest number of Aboriginal people in any region in Australia. Diverse, strong and connected Aboriginal communities have established their families in this area over generations, even if their connection to Country exists elsewhere.

This offers an important opportunity for the future of the Parkland City.

Ensuring that Aboriginal communities, their culture and obligations for Country are considered and promoted will be vital for the future of the Parkland City. A unique opportunity exists to establish a platform for two-way knowledge sharing, to elevate Country and to learn from cultural practices that will create a truly unique and vibrant place for all.

The Western Parkland City Authority wishes to acknowledge Aboriginal people as the traditional custodians of this land. Through thoughtful and collaborative planning, we seek to demonstrate our ongoing commitment to creating places in which Aboriginal people are supported socially, culturally and economically.


Western Parkland City Blueprint and Economic Development  
Roadmap-Phase 1 Engagement Report, October 2022

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Western Parkland City Authority

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# Contents

Overview	4
Next steps	6
Engagement activities	8
Feedback summary	9
Feedback on the Draft Blueprint	10
Feedback on the Draft Economic Development Roadmap – Stage 1	17
Changes in response to submissions	20
Annexure 1 – Engagement Program (December 2021 – April 2022)	21

# Overview

The Western Parkland City covers more than 800,000 hectares across eight local government areas (LGAs) — Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Liverpool, Penrith and Wollondilly.

By 2036, its population is expected to grow to about 1.39 million people – approximately 20% of NSW’s population growth. To keep pace with this growth, the Parkland City will require 15% to 30% of the NSW infrastructure spend, which is equivalent to \$60 billion –\$120 billion (in today’s terms) over the next 15 years.

The NSW Government established the Western Parkland City Authority (WPCA) to coordinate infrastructure, attract investment and deliver projects, such as the Bradfield City Centre. The WPCA has been tasked with guiding growth and investment for the entire Parkland City, and the Blueprint and Economic Development Roadmap –Phase 1 are central to that work.

The Blueprint outlines the vision for the Parkland City — to deliver the most green, connected and advanced city in the Indo-Pacific Region. The Economic Development Roadmap –Phase 1 (Roadmap) reinforces and supports the Blueprint, providing an overarching strategy to maximise economic opportunities and attract investment, businesses, and talent across the Parkland City and Australia.

Together, the two documents set out the next round of infrastructure priorities to support the Parkland City’s growth and identify five fundamental shifts to achieve the vision for the City:

1. Build for the long term;
2. Unlock the economic potential of the Parkland City;
3. Align and increase investment in infrastructure;
4. Make community central to planning and delivery; and
5. Recognise the Parkland City as a green, connected and advanced city in its own right.



## Green

Build a parkland City, sustainably manage resources, develop the green economy and enrich networks of open space and waterways.



## Connected

Build a City that is physically, socially and culturally connected within the region and globally.



## Advanced

Build a City that catalyses economic growth through innovation and globally competitive capabilities that leverage city strengths and a skilled workforce.



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This report:

- Provides a summary of the engagement activities that were undertaken following the release of the draft documents in December 2021;
- Outlines feedback received during the engagement period and in submissions;
- Details key areas of change in finalising the documents; and
- Identifies the next steps to progress implementation.

We are working to balance the support we received to immediately progress the priorities, while also addressing key matters raised by our stakeholders.

The documents reflect the feedback we received and we will continue working with our stakeholders to further examine the ideas and suggestions put forward during the submission phase, as outlined in this report.

The Blueprint and Roadmap are key inputs to the Greater Cities Commission (GCC) planning for the Six Cities Region. Submissions have been provided to the GCC to help inform the development of the draft Western Parkland City Plan due in 2023.

In this regard the WPCA is undertaking a two staged response to the feedback:

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### Stage 1: Finalise and Implement

→ completed



Amend the Blueprint and Roadmap in response to submissions



Release the final Blueprint and Roadmap



Commence progressing the priorities in both documents in partnerships with councils and other State agencies

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### Stage 2: Next Steps (12 -18 months)

→ underway



Build on the Blueprint and Roadmap with the ideas provided in the feedback



Continue to expand and deepen the evidence base



Promote even greater collaboration with Parkland City councils, agencies and industry



Scope future updates to the Blueprint and Roadmap

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# Next steps

The WPCA is seeking to respond to the feedback received to immediately progress the priorities, while recognising the need for further, more detailed considerations across a range of issues raised in submissions. While updates have been made to the Blueprint, it has not been possible to incorporate all suggestions and ideas at this point in time.

Key actions the WPCA is undertaking to address the matters raised in submissions and to continue working with our stakeholders are outlined below.

Immediate actions that are being progressed include:

- 1 Commencing the implementation and delivery of the Blueprint and Roadmap priorities. The initial focus will be on those priorities that will inform the review of the Greater Sydney Region Plan and Western City Plan, any refresh of the Future Transport Strategy and that support the WPCA's advisory and consultative role in planning and delivering activities across the Western Parkland City.
- 2 Working with councils and agencies on ways to integrate state and local infrastructure priorities commencing with the preparation of infrastructure profiles for high-growth precincts in South West Sydney. This work will expand the initial place-based infrastructure analysis that focused on the Aerotropolis and Greater Penrith to Eastern Creek areas.
- 3 Developing a stronger city-wide evidence base to inform priorities for infrastructure and economic growth drawing existing and emerging programs and initiatives for growing the green economy and enriching the parkland environment, improving local and global connections and investment driven by innovation, skills and city strengths.
- 4 Preparing a detailed assessment of the economic geography of each government area with councils. Matters for consideration include:
  - the scale of the economic activity of LGAs and the Parkland City;
  - activity levels across LGAs;
  - the arc of economic development over time;
  - changes in industry composition;
  - the drivers of development; and
  - comparative analysis with neighbouring regions/economies;
- 5 Continuing to progress the deep dives for the priority industry sectors outlined in the Roadmap. This includes input from businesses, starting with defence, followed by freight and logistics, with reports released for each industry sector. The deep dives are providing an understanding of industry dynamics, including strategic context, the current state of the industry in the Parkland City and the key drivers that can underpin further investment.
- 6 Releasing background and technical reports which informed the development of the Blueprint and Roadmap. Refer to the WPCA's website: [wpc.a.sydne.y](http://wpc.a.sydne.y).
- 7 Continuing collaboration with peak bodies, councils and other organisations to establish greater transparency and deeper evidence base of infrastructure investment. This will support economic strengths and opportunities in the Parkland City and inform exploration and development of new priorities and industry sectors.

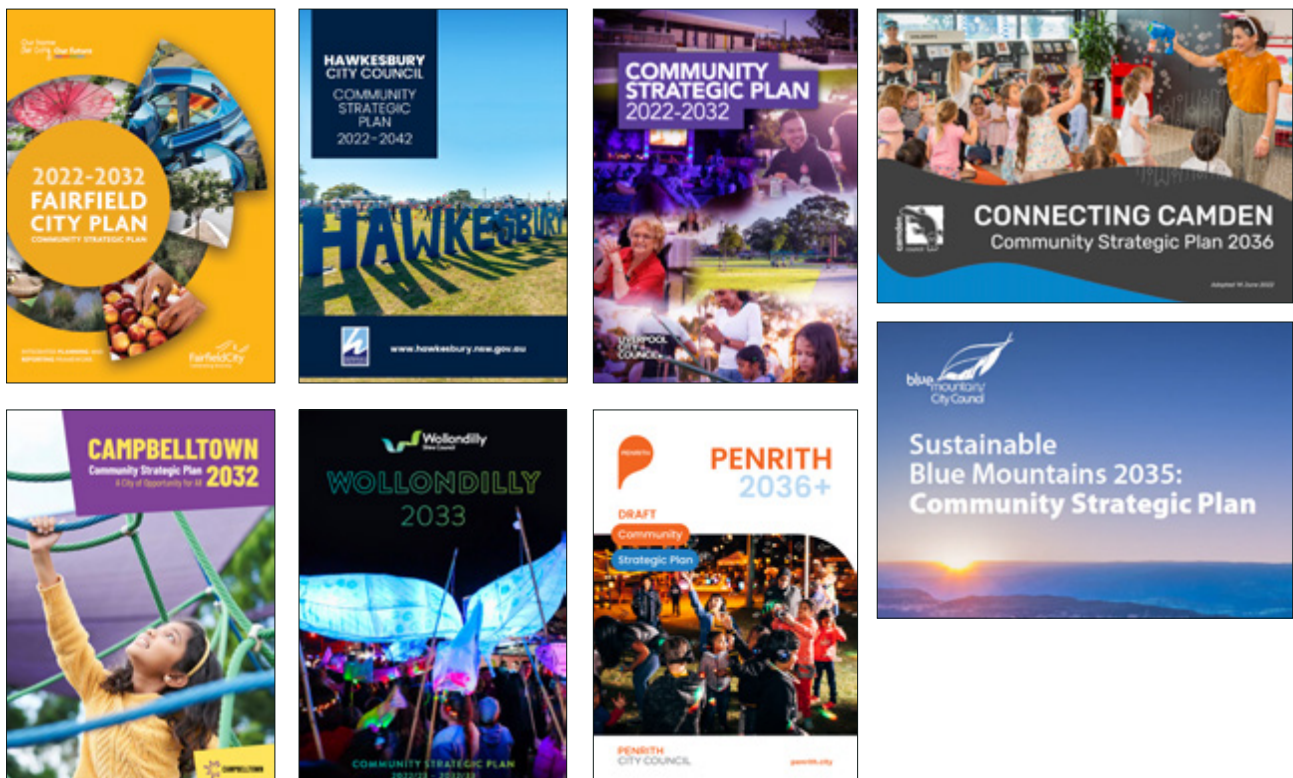
Looking forward, the WPCA commits to:

- 1 Working with Councils, agencies and the GCC to identify opportunities to address key issues through the Western Sydney City Deal, the Six Cities Region Plan and updates to the Western Parkland City Plan.
- 2 Scoping future updates of the Blueprint in consultation with key stakeholders, having regard to:
  - the Western Sydney City Deal;
  - the development of a stronger City-wide evidence base that draws on current programs such as the 2022 round of Community Strategic Plans in each local government area and updates to local economic and housing strategies; and
  - the progression of current Blueprint priorities.

Current key projects the WPCA is working on:

The Authority is identifying further opportunities for information sharing with stakeholders through their work on the Bradfield City Centre and in the Aerotropolis. This includes, for example, the Koori Perspectives Circle, transitioning to net zero, applying circular economy principles to buildings, multi-utility corridors, and air freight facilities.

The evolution of the placed-based infrastructure analysis in the south west (Camden, Campbelltown and Wollondilly LGAs) includes the development of infrastructure profiles that are focussed on assisting the coordinated delivery of both state and local infrastructure to strategically align with growth. The WPCA will continue to engage with Councils to deliver infrastructure profiles across the Parkland City.



Western Parkland Councils Community Strategic Plans 2022

# Engagement activities

The Draft Blueprint and Draft Roadmap were on exhibition for public feedback from 2 December 2021 to 31 March 2022. Briefings and engagement sessions were held from 8 December 2021 to 26 April 2022.

During the exhibition period, the WPCA facilitated engagement sessions with a range of stakeholders, including:


- Government agencies;
- Local Aboriginal Land Councils (LALC);
- Western Parkland Councils;
- interest groups; and
- peak bodies and industry groups.

It is noted that in addition to the stakeholders above, submissions were also received from landowners, businesses and individuals. Responses from these stakeholders are discussed in detail in the next section.

A summary of the engagement activities and submissions received is shown below.


14

Engagement sessions with key stakeholders




3,652

Website views of the Draft Blueprint and Draft Roadmap landing page



Briefing sessions/meetings with peak bodies and industry groups

20 stakeholders




Briefing sessions/meetings with Western Parkland Councils

60+ stakeholders




Briefing sessions/meetings with interest groups and agencies

41 stakeholders



33

Submissions received





# Feedback summary

Overall, the submissions provided positive and constructive feedback, with the majority supporting the fundamental shift away from incremental planning and delivery to build for the long term. Feedback was consistent around the need for greater coordination, collaboration, and evidence-based information that is shared to deliver the vision for the Parkland City.

Of the 33 written submissions received, 12 commented only on the Draft Blueprint, and 21 provided feedback on both the Draft Blueprint and Draft Roadmap. A breakdown of submissions by stakeholder group is provided in the table below.

### Submissions received by stakeholder categories

Stakeholder	Number received
Western Parkland Councils	9
Developer/major landowners	8
Interest groups	8
State agencies	5
Peak bodies and industry groups	3

The 14 tailored engagement sessions with key stakeholders outlined above were led by the WPCA. In the sessions, the WPCA sought feedback on the fundamental shifts prescribed in the Draft Blueprint, centred around the vision themes of delivering a green, connected and advanced City.



Participants in the consultation processes were briefed on the key elements of the documents and feedback was provided.

Overall, there was strong support indicated for the vision, directions and priorities of the Draft Blueprint and Draft Roadmap. There was also agreement across stakeholders to work together to deliver on the vision for the Parkland City.

Further information on the feedback received is detailed in the following sections. Consultation and engagement activities are detailed at Annexure 1.

# Feedback on the Draft Blueprint

## Strategic Direction



Feedback from written submissions and the engagement sessions on the strategic direction of the Draft Blueprint and Draft Roadmap is summarised below.

### Vision and Strategic Direction

- There was overall support for the Draft Blueprint and Draft Roadmap, the WPCA's vision for the Western Parkland City, and the shift towards long-term planning over incremental project-to-project planning. While stakeholders are mostly supportive of the WPCA's coordination role, they are also keen to see the WPCA focus further on identifying, prioritising and coordinating the design and location of precinct development.
- It was also identified by some that the strategic direction could be even more ambitious, particularly around public transport, liveability and sustainability.
- There was positive support and

recognition of the Blueprint's role as an advocacy and technical document which will mature and evolve over time.

- It was recognised by many that the Draft Roadmap is a high-level document. Some stakeholders suggested further detail on the direction and priorities would be welcomed.
- Developers, interest groups, agencies, and councils sought clarification on the next steps of the Draft Roadmap and identification of the funding committed to the delivery of the priorities.
- A collaborative approach to infrastructure coordination and delivery was identified by many as vital to achieve the vision for the Parkland City. Stakeholders welcomed the opportunity to be part of ongoing collaboration and engagement.



We welcome the “fundamental shift away from incremental planning” to the recognition of the Western Parkland City as a green, connected city. Plans such as the Blueprint have the ability to catalyse leadership and action to ensure the Western Parkland City is a global exemplar of city shaping initiatives.”

**Penrith City Council**

## Aligning Infrastructure Priorities

- The role of the Draft Blueprint and its alignment with government and local policies, strategies and plans should be further clarified, particularly how inter-government agencies coordinate and deliver on investment priorities.
- Suggested approaches to improve alignment include developing a greater understanding of the staging and sequencing of infrastructure, servicing logistics and infrastructure thresholds/capacities, and collaboration with a range of stakeholders.
- Other suggestions included:
  - enhance collaboration with stakeholders in delivering on priorities;
  - provide clearer timeframes and funding mechanisms for infrastructure;
  - identify opportunities and gaps in infrastructure between greenfield, renewal and non-residential precincts and outside the Aerotropolis; and
  - inform local policies and plans.
- Infrastructure prioritisation needs to be closely monitored and regularly reviewed to adapt to changing conditions. This includes being responsive to growth and understanding changing needs through projects such as the South West Growth Area Structure Plan refresh.
- Western Parkland Councils emphasised the opportunity for greater recognition and integration of state and local infrastructure priorities in supporting the vision for the Parkland City. They proposed examining how the local infrastructure projects identified in Appendix A of the Draft Blueprint could be better incorporated as priorities and considered for funding and alignment with other projects.
- Industry submissions suggested specific projects to prioritise. Industry also highlighted the enabling effect of investment in roads and utilities to support greater private sector investment.
- Councils noted the competing priorities between catch-up infrastructure for the existing community and investment in City-shaping and enabling infrastructure to support planned growth.



If the Western Parkland City is to be successful and provide equity for its residents, then the Blueprint needs to place equal focus on each metropolitan centre and address infrastructure prioritisation for each centre in a balanced way.”

**Campbelltown City Council**



WPCA continues to engage closely with local councils to prioritise and coordinate all infrastructure to achieve land use planning outcomes in the Western Parkland City”

**Urban Development Institute of Australia**

## Role of the WPCA

A range of views were expressed on how the WPCA could assist further, with the following key focus areas identified:

- Driving collaboration between industry, local government, NSW government agencies and other stakeholders to plan, prioritise, coordinate and deliver key enabling infrastructure across the Parkland City. This would help to fuel certainty regarding infrastructure programs.
- Identifying, prioritising and coordinating the design and location of precinct development and infrastructure.
- Ensuring a greater range of stakeholder voices are considered.
- Providing stronger advocacy to deliver on a range of outcomes such as co-locating health and education facilities and government offices to the Parkland City.



Preferably, an expanded role for WPCA should focus on identifying, prioritising and co-ordinating the design and location of precinct development, as well as prioritising infrastructure.”

**Western Parkland City Councils**  
– Joint response



## Additional Evidence

- Councils sought clarification on how priorities were identified and promoted the need for establishing a more comprehensive evidence base, particularly for areas outside of the Aerotropolis.
- The Western Parkland Councils joint submission identified that a stronger evidence base would help identify opportunities and gaps in infrastructure between greenfield, renewal and non-residential precincts. This evidence base could also help inform the development and update of local policies and plans.
- Several industry submissions noted the need for a strong evidence base to support orderly development, emphasising the temporal aspects of changes across the City. It was stressed that the activation of precincts can have a lead time of many years and that market preferences/development viability can change over the life of a precinct's development.



At present, and as has been the case for several decades, enabling infrastructure (e.g., utilities) and critical services such as schools and public transport have not kept pace with growth in greenfield areas... The Blueprint (and the WPCA) should seek to break the existing cycle by ensuring that infrastructure is coordinated with growth and not perpetuate a system of land release in isolation of infrastructure servicing capability.”

**Liverpool City Council**





Feedback from written submissions and the engagement sessions on the Draft Blueprint theme of *Delivering a Green City* is summarised below.

## Green corridors and open space

- The need to balance environmental outcomes and benefits with supporting growth across the Parkland City.
- The need to create more links between green corridors and open space, for use by people and as fauna corridors.
- The need to provide and ensure access to the rivers/waterways of the Parkland City.
- The need to consider a blue-green City and incorporate this into the vision for the Parkland City.
- The need to ensure planning and design recognises Connection to Country and links to landscape.

## Recreational and tourism opportunities

- The need to leverage nature tourism opportunities given their contribution to liveability outcomes and benefits.

## Net zero emissions

- Bring the 2050 target forward to a more ambitious target of 2030 and increase use of low carbon construction materials across the Parkland City, where possible.

## Biodiversity conservation

- Protect and enhance biodiversity conservation, including east-west corridors across the Parkland City which provide protection for fauna and flora.
- Recognise the Deerubbin Local Aboriginal Land Council's Penrith Structure Plan as a leading example of how detailed analysis of local biodiversity values and targeted conservation initiatives can deliver long term environmental and community benefits.
- Correct the key in the Draft Blueprint's Figure 1 Delivering a green City Map of 'biodiversity offsets' to more accurately refer to 'biodiversity investigation opportunities'. The biodiversity layer identifies priority investment investigation areas under the Growth Centres Biodiversity Offset Program which was established in 2008. These areas are the first preference for where biodiversity certification funds should be investigated to offset development in the North West and South West Growth Areas to protect intact vegetation for the long term retention of biodiversity values.

## Climate change and urban heat

- Ensure the Parkland City is designed to protect people, places and infrastructure from the impacts of climate change. Give greater consideration to how to address urban heat and extreme heat.
- Integrate green corridors and active transport connections, including enhancing tree canopy cover and tree canopy enhancements.



Feedback from written submissions and the engagement sessions on the Draft Blueprint theme of *Delivering a Connected City* is summarised below.

## Differing infrastructure requirements

- Recognise different infrastructure needs across renewal, greenfield and metropolitan rural areas.
- Consider growth along rail corridors, including the potential for more stations spaced two kilometres apart. This will promote housing in the right locations that is not dependent on private vehicles.
- Use road connectivity to inform utility provision rather than defaulting to business-as-usual to deliver infrastructure.
- Expand the freight network, as our reliance on road and rail freight will continue to grow.
- Acknowledge key infrastructure projects that are critical to support the growth of the Parkland City including rail investments, road upgrades, new road investments and investigating and advancing the upgrade to the Castlereagh Connection.

## Environmental lands, open space and green connections

- Recognise the importance of environmental lands, open space and green connections/ infrastructure across the Parkland City – for environmental, social/ community, economic and health/ wellbeing reasons.

## East-west, north-south and regional connections

- Recognise the importance of:
  - connecting into and across the Parkland City and promoting more north-south and east-west connections;
  - connecting to the rest of Greater Sydney, including the freight rail connection to Port Botany; and
  - regional connections - the importance of these links is seen through the Six Cities approach being developed by the Greater Cities Commission.
- Understand the role and function of Metropolitan Centres across the Parkland City and how they will be used and accessed.

## Resilience

- Improve capacity to address the resilience challenges faced by the Parkland City.

## Sustainability and circular economy

- Strengthen sustainability and circular economy outcomes across the Parkland City and leverage the opportunity to pilot and test these initiatives. Implementation of circular economy initiatives should expand beyond waste management to include opportunities between businesses to optimise efficiencies of shared materials, resources and infrastructure.
- Consider how net zero emissions can be delivered across the Parkland City and contribute to the greening of the City.

## Blue-green grid

- Optimise the alignment of utility infrastructure and green functions across the Parkland City through a water-led approach. The Draft Blueprint was released before Sydney Water was announced as the regional stormwater authority. This is a significant step to implement an effective integrated water cycle management system across the Parkland City.

## Coordination and sequencing

- Place a broader focus on coordinating and sequencing infrastructure across the Parkland City.

## Indigenous opportunities

- Acknowledge the role Local Aboriginal Land Councils can play in providing land use and economic development opportunities.

## Digital connectivity

- Look at digital connectivity beyond the physical infrastructure. Digital inclusion and equity among different demographic groups is also important.

## Accessibility

- Consider accessibility in the delivery of equitable cities. A '30-minute City' may not always be achievable for people with disabilities.
- Use planning controls for local governments to lead delivery of accessible places and promote universal access.

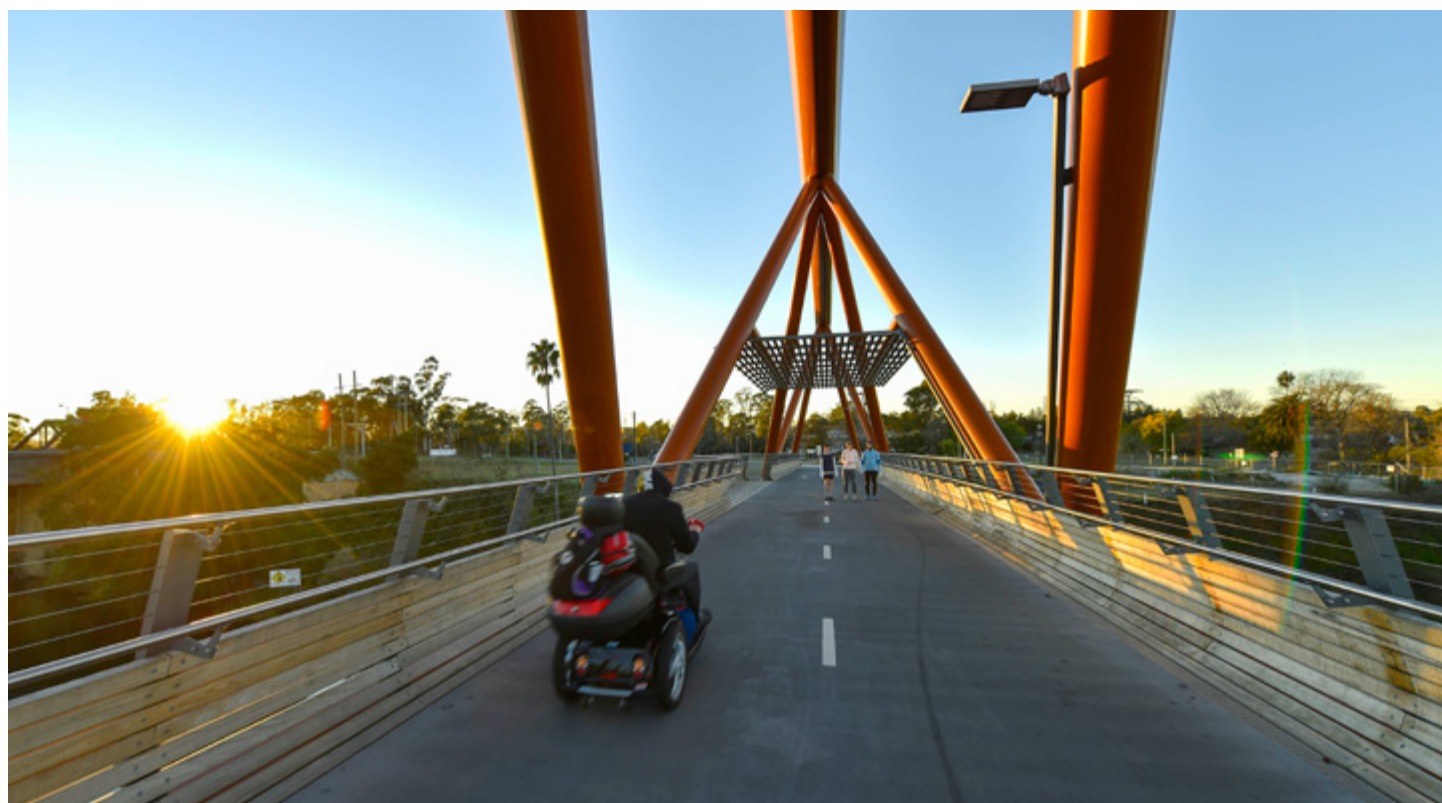
## Housing infrastructure

- Make housing infrastructure a more central priority in the documents. This includes integration of housing diversity (outlined in 'Housing 2041: NSW Housing Strategy').
- Address housing alongside the focus on 'jobs-led growth'. The WPCA can play an important role in supporting local councils to achieve housing targets (set in the Western City District Plan).
- Prioritise the orderly and timely supply of housing to inform planning and infrastructure delivery.
- Examine in more detail, opportunities for transit orientated development in station precincts.



The average annual housing supply of 9,250 houses needed to meet the targets in the Regional Plan cannot be presumed to simply follow jobs growth. A focussed approach to housing supply needs to be adopted and has been the missing ingredient from Government policy in recent years.”

**Urban Taskforce**



Victoria Bridge, Penrith in the Western Parkland City



Feedback from written submissions and the engagement sessions on the Draft Blueprint theme of *Delivering an Advanced City* is summarised below.

## Industry and business networks

- Leverage existing businesses and their strengths, as well as the competitive advantages of each LGA.
- Leverage networks of industry groups and create stronger working relationships.
- Provide greater context and clarity on the economy geography, supply chains networks and complementary roles of business activities across the Parkland City.
- Develop and document a greater understanding of regional, local and precinct attributes and drivers of growth such as sources of demand and labour, and industry structures.

## Indigenous opportunities

- Discuss Indigenous employment, skills and education pathways available in the Parkland City.

- Understand the significant level of literacy challenges faced by the Aboriginal community and the barrier this poses to economic participation. Consider additional support and initiatives to facilitate access to training and a wider range of employment opportunities.

## Central River City connections

- Explore the economic and investment links to the Central City, particularly with Parramatta.
- Consider infrastructure and growth with other high growth areas in Greater Sydney, such as Blacktown LGA.

## Tourism and public domain

- Ensure public spaces are suitable for a range of cultural and community events and lifestyle attractions support talent attraction, including recreation opportunities.

## The role of the Aerotropolis and Bradfield City Centre

- Further investigate ways the whole Parkland City can leverage investment in Bradfield City Centre and the Aerotropolis.



While we are big supporters of the Aerotropolis as a new Western economic anchor for the City, we also strongly believe that the City's existing business hubs and industrial estates must lead the delivery of smart jobs and the transition to advanced manufacturing and supply chain logistics."

**Western Sydney Leadership Dialogue**

## Limitations

Several submissions asked for more deliberative recognition of opportunities for specific parcels of land. Such site-specific recommendations are seen to be outside the scope of the Blueprint and can be pursued through the relevant planning processes where appropriate.

## Monitoring and reporting

Submissions on the Draft Blueprint also provided feedback on monitoring and reporting, particularly in relation to Measure 2: A Net Zero City.

Suggestions for enhancing the measures proposed in the Draft Blueprint included:

- Providing baseline data on which to build a strong monitoring of evidence. Specifically, datasets proposed as part of Measure 1: Parkland for People indicators included:
  - urban tree canopy cover;

- the quality of waterways;
  - the integration of blue and green corridors in urban areas;
  - the number of trips taken within a one-kilometre radius; and
  - looking at how youth participation and leadership indicators can be built into the ongoing monitoring and implementation of priorities.
- Noting the potential to leverage already established indicators, such as the Greater Cities Commission's Pulse of Greater Sydney.



# Feedback on the Draft Economic Development Roadmap – Stage 1

Feedback from the written submissions on the Draft Roadmap is summarised below.

## Governance



### Regional coordination

- Industry groups and developers supported the role of the Draft Roadmap to unlock the economic potential for the whole Western Parkland City, and highlighted their support for a regionally coordinated approach.

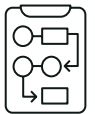
- Western Parkland Councils jointly recommended creating a co-sponsored comprehensive economic appraisal to fully understand opportunities in the Western Parkland City.

### Collaboration

- Councils wish to collaborate on the development of a more detailed economic development strategy.

- Councils requested for more targeted engagement with industry as part of the industry deep dives.
- Opportunities for agencies to support the collaboration on projects in specific areas, such as the circular economy should be further explored.

## Delivery



### Connecting business with state initiatives

- Provide guidance/support to councils to connect their local businesses with initiatives in the Draft Roadmap, including raising awareness of opportunities.

### Prioritisation and implementation plan

- Request for greater clarity in delivery, including how each priority will be delivered and how councils will be connected to the delivery of the priorities.
- Industry groups, councils and interest groups expressed the need for transparency on budgetary processes and implementing funded and non-funded infrastructure.

### Skills development

- The need to address skill shortages, specifically apprentice level.
- The need to address the gender gap.
- The need to develop business cases directed to fill skills gaps.
- The need for targeted skills development, such as sustainability.
- The need to continue to create innovative education pathways.
- Look at how businesses can connect to the Advanced Manufacturing Research Facility (AMRF) and the New Training and Education Model (NETM).

### Clarity on implementation

- Provide greater clarity on the implementation of the Roadmap's priorities, including responsibilities, timing and funding.



### Greater emphasis on local infrastructure priorities

The Western Parkland Councils raised the need for:

- The Draft Roadmap to enhance and attract small and medium enterprises to support existing small businesses of varied cultural backgrounds. This would support and leverage the workforce in a growing migrant population;
- Consideration of culturally relevant housing opportunities for a diversified population and housing affordability support;
- Enabling infrastructure within their local government areas and prioritising stakeholder collaboration; and
- A comprehensive economic development strategy to be informed by a detailed understanding of local issues.

### Greater evidence and clarity on priority sectors

- Submissions asked for clarity on how priority sectors were chosen. Councils collectively suggested some potential alternate industry sectors for consideration;
- Provide a greater emphasis and evidence base on the growing demand to accommodate significant additional retail development in existing and new centres;
- Consider further opportunities to increase information on the economic geography of the district and employment precincts.

### Emphasis of local opportunities and issues

Several councils and industry groups highlighted a range of opportunities/issues including:

- Greater emphasis on local and Parkland City economic strengths, such as local defence assets;
- Separate freight traffic from public transport hubs and places with high amenity and public domain;
- Planetary health in the Blue Mountains local government area;
- Take a sustainable approach to evolve the visitor economy in the World Heritage Blue Mountains;
- Improve access to the airport from the north-west areas of the Wollondilly LGA;
- The influence of urban renewal in creating opportunities around major centres;
- Plan for more centres in line with growth projections;
- Improve local transport networks to support economic growth;
- A lack of greenfield industrial land in the Campbelltown area;
- The need for an in-depth economic analysis of employment self-sufficiency. For example, there are about 96,000 jobs in the Liverpool LGA and about 104,000 resident workers. However, less than 40% of Liverpool's workers are also residents;
- Understand how existing supply chain businesses can be connected to new opportunities;

- The opportunity to use the Sensor Network Project as an input to economic initiatives;
- How emerging industries will be supported;
- The role of 'smart infrastructure' to reduce business costs and create new opportunities in areas such as vertical farming; and
- Expand on opportunities which fall within the scope of priorities such as energy management, electric vehicle charging and smart meters (circular economy).

### Focus on existing small and medium businesses

- Councils would like to see a greater focus on small and medium enterprises in existing local centres to support the communities and create better alignment with growth. In some cases, this may be supporting specific areas such as cultural and creative industries.



Further consider the support and attraction of small-to-medium enterprises into the growing Wilton Town Centre and other Wollondilly Centres such as Picton."

**Wollondilly Shire Council**

## Focus across the Western Parkland City

- Concern there is a disproportionate focus on enabling infrastructure in the Aerotropolis and the Bradfield City Centre over existing metropolitan centres. An initial focus on achieving circular economy outcomes in the Bradfield City Centre, before activities are expanded across the Parkland City, was raised as an example.

## A more detailed economic development strategy

- Councils would like to see a more detailed economic development strategy, with the Draft Roadmap being an input to its development. This could reflect the process to develop the 'Regional Economic Development Strategies' (REDS) and should incorporate consultation with local business and industry groups. It should also include analysis at a precinct level of past, present and future drivers of growth and demand, sources of labour, industry structure and supply chain implications. This would represent a combined local and regional strategy and should be funded by the NSW Government.
- The need to highlight the local strengths and competitive advantages of each council. This would include more detail on the attributes of individual precincts, a thorough explanation of the economic geography and dynamics of the Parkland City down to a local level, and a comprehensive range of economic indicators.



“

The current road map is a beginning but more work needs to be done to understand the current economic state, drivers, supply chains and opportunities”

**Hawkesbury City Council**

“

The need to identify the Western Parkland City’s competitive advantage that sets it apart from the neighbouring regions and economies for attracting investment and lacks data on the trend in continuous economic growth of Western Sydney over the past decade”

**Fairfield City Council**

# Changes in response to submissions

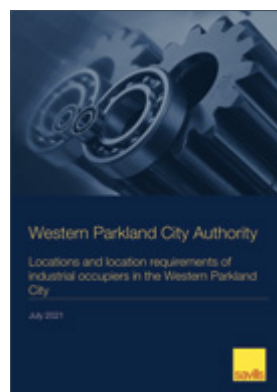
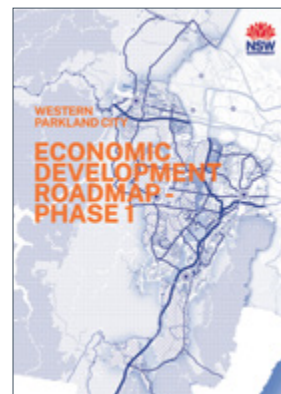
Key updates to the Blueprint and Roadmap considering submissions and feedback:

- latest information of population projections, State and Commonwealth budget updates, and project updates;
- amendments to content based on feedback from councils and agencies;
- references to new Government strategies such as the Six Cities vision, State Infrastructure Strategy, NSW Trade Statement and the NSW Industry Development Framework, and the updated Aerotropolis Planning Package, including the Aerotropolis Special Infrastructure Contribution Plan;
- additional information on housing activity and supply based on feedback from peak bodies and industry groups;
- amendments to correctly reference biodiversity investment opportunities on the green map and the inclusion of information on the Deerubbin LALC Penrith Structure Plan; and
- minor amendments and updates to maps to ensure accuracy.

It is noted that the Draft Blueprint and Draft Roadmap were informed by a number of background and technical reports, as well as ongoing government programs and projects. City wide aspects of the Greater Cities Commission's Making the Western Parkland City: Initial Place-based Infrastructure Compact (PIC Area) Draft PIC Report and Technical Report (available at Western Sydney PIC Program, Greater Cities Commission <https://greatercities.au/project/western-sydney-pic-program>) were considered in developing the Blueprint.

Additionally, specialist reports, focused on economic and industry specific insights, informed the Roadmap. These specialist reports clarified the priority industry sectors within the Roadmap and will be made available with the final Blueprint and Roadmap.










The WPCA is also canvassing further ways research and analysis by the GCC can be enhanced as part of the development of the Six Cities Region Plan and Western Parkland City Plan.





# Annexure 1 – Engagement Program (December 2021 – April 2022)

The following table outlines the engagement program undertaken from December 2021 to early 2022.

02.12.21	Draft documents released		
08.12.21	Overview of the Draft Blueprint and Draft Roadmap session		Peak Body/Industry Groups
22.02.22	Western Parkland Councillors briefing #1 Blueprint and Roadmap		Councillors
07.03.22	Western Parkland Councillors briefing #2 Blueprint and Roadmap		Councillors
08.03.22	Western Parkland Councillors briefing #3 Blueprint and Roadmap		Councillors
09.03.22	Western Sydney Business Connection session		Peak Body/Industry Group
10.03.22	Delivering a Green City - Blueprint group session		Peak Bodies/Interest Groups
14.03.22	Australian Industry Group session		Peak Body/Industry Group
16.03.22	Western Sydney Regional Organisation of Councils session		Peak Body/Industry Group
17.03.22	Delivering a Connected City (transport and utilities)		Peak Bodies/Interest Groups

17.03.22	Delivering a Connected City (community, social, cultural facilities)		Peak Bodies/Interest Groups
29.03.22	Western Sydney Leadership Dialogue session		Peak Body/Industry Group
29.03.22	Western Parkland Councillors briefing #4 Blueprint and Roadmap		Councillors
31.03.22	Feedback Period Closed (Western Parkland Councils and LALCs extended until 29.04.22)		
12.04.22	Western Parkland Councillors briefing #5 Blueprint and Roadmap		Councillors
21.04.22	Local Aboriginal Land Councils session Draft Blueprint and Draft Roadmap		Group
26.04.22	Business Western Sydney session		Peak Body



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